



Self Assessment for Your eLearning Program



| Bottom-Line Performance

It's important to consider the current state of your eLearning program before starting a new project. Use this self-assessment to figure out where you are right now.

For each statement, check the answer that applies to you.

Strongly Disagree	Not Sure	Strongly Agree
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When we develop a learning solution, we consciously manage learners' cognitive load.

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Our learning solutions are "outcome-driven" rather than "content driven."

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We use a 1:3 approach: no more than 1/3 lecture or "teach," combined with 2/3 interactive learning activities.

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Our courses and job aids contain only essential content that we expect learners to remember and use in their jobs.

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We show and let learners do more than we tell.

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We avoid "corporate drone" in our text and audio.

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We link new info/skills to what people already know or are familiar with.

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We know what our learners find compelling – and what bores them.

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Scoring the Assessment



Add up your total in each category and score the assessment like this:

Strongly Agree: +1

Not Sure: -1

Strongly Disagree: -2

How many times did you “strongly agree” with the statements? A score of **7 or 8** means your eLearning program is in great shape. Your focus should be on continuous improvement and optimization. A **5 or 6** means your approach is solid, but has room for improvement in one or more core areas. A score of **4 or below** is an opportunity to rethink your organization’s approach to eLearning.

Since 1995, **Bottom-Line Performance** has helped organizations create the right learning solution. Whether you have a complex problem to solve, product to launch, or process to implement, our in-house team partners with you every step of the way to design for your desired outcome and develop the right mix of tools: web and mobile apps, eLearning, serious games and gamification, video, and highly interactive instructor-led training to name a few. The end result? Award-winning solutions that solve problems, inspire people to act, and help people learn.

We are also the creators of Knowledge Guru®, a training reinforcement platform that uses adaptive learning, game-based learning, and microlearning to increase knowledge retention and improve performance.

Get in Touch

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