



# THE 10TH ANNUAL SCURRY

## FRIDAY, MAY 20, 2022

AT 100 E RIVERCENTER BLVD. COVINGTON, KY 41011

### What Is the Scurry?

Mental illness is a serious public health issue in Greater Cincinnati as it is across the nation, with 1 in 5 people (adults and teens) experiencing a mental health condition each year. In The Scurry, TiER1 Performance joins forces with local business owners and community members to activate mental health awareness through this unique fundraiser. Since its launch in 2010, The Scurry has raised more than \$250,000. This year's Scurry will benefit three local organizations that are working tirelessly to support people through their journey to mental health: The Lindner Center of Hope, Cincinnati Children's, and the Children's Home of Northern Kentucky.

### How do I get involved?

- 1. The Scurry Team Competition from 12:30 – 4 PM:** The day starts with a 30-minute kickoff party before the three-hour Scurry Team Competition, a team-based, Amazing Race-style scavenger hunt around Covington, Kentucky, to solve puzzles, answer local trivia, and complete challenges for bragging rights. It's part scavenger hunt, part race and ALL fun! Teams can include 2-4 participants, and each team must submit a donation of \$2,000 to participate.
- 2. The Scurry Block Party from 4 – 8 PM:** Following the competition, TiER1 and event partners will host The Scurry Block Party, a fun community event featuring live music, food, beverages, games, and more. We will also celebrate our Scurry Competition winners during the party. All proceeds will go toward supporting our community's mental health initiatives!
- 3. Become an Event Sponsor:** Without the generous support of our partners, The Scurry would not be possible. There are several ways your organization can support the 2022 event. We're excited to partner with you!
- 4. Make a donation:** TiER1 invites the entire community to join in this incredible partnership of organizations. If you're unable to participate in the Scurry Competition but would like to empower others to support mental health, please consider making a donation.

**To register for The Scurry Team Competition, RSVP for The Scurry Block Party, become an Event Sponsor, or make a donation, please visit [tier1performance.com/the-scurry](https://www.tier1performance.com/the-scurry).**

### Got questions?

Please reach out to our event mascot Murray Scurry at [murray.scurry@tier1performance.com](mailto:murray.scurry@tier1performance.com).

### Follow us on social media!

Stay in the loop on special updates, learn about local mental health initiatives, and share why YOU are Scurrying for mental health. Plus, invite others to participate so together we can make a positive impact on mental health awareness in our community. Use #TheScurry and tag TiER1 Performance so we can see your posts and reshare!

