

Website Cookie Table

[Hubspot](#)

Cookie Name	Domain	Vendor	Purpose	Category
AWSELB	app.hubspot.com	Amazon	AWS Elastic Load Balancer	Performance
__utma	hubspot.com	Google	Google Analytics	Targeting
__utmb	hubspot.com	Google	Google Analytics	Targeting
__utmc	hubspot.com	Google	Google Analytics	Targeting
__utmz	hubspot.com	Google	Google Analytics	Targeting
_gauges_unique_hour	hubspot.com	Gauges	Gauges Analytics	Performance
_gauges_unique_day	hubspot.com	Gauges	Gauges Analytics	Performance
_gauges_unique_month	hubspot.com	Gauges	Gauges Analytics	Performance
_gauges_unique_year	hubspot.com	Gauges	Gauges Analytics	Performance
_gauges_unique	hubspot.com	Gauges	Gauges Analytics	Performance
apex__product	hubspot.com	Salesforce	Salesforce Analytics	Strictly Necessary
__hstc	hubspot.com	HubSpot	HubSpot Analytics	Targeting
__hssrc	hubspot.com	HubSpot	HubSpot Analytics	Targeting
__hssc	hubspot.com	HubSpot	HubSpot Analytics	Targeting
hsPagesViewedThisSession	hubspot.com	HubSpot	HubSpot Analytics	Strictly Necessary
hs_high_contrast	hubspot.com	HubSpot	Contrast mode preference	Functionality
__hs_preview_auth	preview.hs-sites.com	HubSpot	Memberships Authentication	Strictly Necessary
hubspotutk	hubspot.com	HubSpot	HubSpot Analytics	Targeting
hubspot.hub.id	hubspot.com	HubSpot	HubSpot Authentication	Strictly Necessary
hubspotauth	hubspot.com	HubSpot	HubSpot Authentication	Strictly Necessary

hubspotauthcms	hubspot.com	HubSpot	HubSpot Authentication	Strictly Necessary
hubspotauthremember	hubspot.com	HubSpot	HubSpot Authentication	Functionality
_hs_opt_out	hubspot.com	HubSpot	Opt out of HubSpot tracking	Strictly Necessary
hs_c2l	hubspot.com	HubSpot	HubSpot Authentication	Functionality
hubspotutktzo	academy.hubspot.com	HubSpot	Time Zone Offset	Functionality
__hluid	hubspot.com	HubSpot	In-app usage tracking	Targeting
mp_id_mixpanel	hubspot.com	Mixpanel	In-app usage tracking	Targeting
__cfduid	hubspot.com	Cloudflare	Detection of malicious actors	Strictly Necessary
__cfruid	hubspot.com	Cloudflare	Rate limiting policies	Strictly Necessary
ConsentGDPR-{tenant}	seismic.com	Seismic	GDPR consent status	Functionality
SeismicPreferences	seismic.com	Seismic	Link preferences	Functionality
{linkToken}	seismic.com	Seismic	Link preferences in Internet Explorer	Functionality
SeismicCompliancePreferences-{tenant}	seismic.com	Seismic	Compliance preferences	Functionality
UniqueInteractionProof	seismic.com	Seismic	Robot check	Functionality

[Wordpress](#)

Cookie	Reason
WordPress_[hash]	This cookie is used to store your authentication details upon login and is limited to the admin area.
wordpress_logged_in_[hash]	This cookie enables the interface to recognize you as a logged-in user and determine which account and preferences to use for various features.
wp-settings-{time}-{UID}	This cookie facilitates customizing your view of the admin interface and the main site interface. The number UID is the individual user ID from the user database table.

[ZoomInfo](#)

Cookie	Reason
Third Party Cookies	Our partners, affiliates, tracking utility company, and service providers may use session ID cookies in order to:

	<ul style="list-style-type: none"> • personalize visitors' experience • analyze which pages our visitors visit • provide website features such as social sharing widgets • measure advertising effectiveness • track which areas of our site individuals visit in order to remarket to them
Google Analytics	<p>We use Google Analytics, a web analytics service provided by Google, Inc., on our Site. Google Analytics uses cookies or other tracking technologies to help us analyze how users interact with and use the Site, compile reports on the Site's activity, and provide other services related to Site activity and usage. The technologies used by Google may collect information such as IP address, time of visit, whether a visitor is a return visitor, and any referring website. The information generated by Google Analytics will be transmitted to and stored by Google and will be subject to Google's privacy policies.</p>
Web Beacons	<p>Our Site contains electronic images known as "web beacons" (sometimes called single-pixel gifs) and are used along with cookies to compile aggregated statistics to analyze how our site is used and may be used in some of our emails to let us know which emails and links have been opened by recipients. This allows us to gauge the effectiveness of our customer communications and marketing campaigns.</p>
Advertising Choices and Control	<p>Third parties on our Site may use cookies and similar tracking technologies to collect information and infer interests for interest-based advertising purposes. If an individual would prefer to not receive personalized ads based on their browser or device usage, they may generally express their opt-out preference to no longer receive tailored advertisements. Individuals will continue to see advertisements, but they will no longer be tailored to such individual's interests.</p>